

OUR TEAM

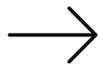
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With an MA in English Literature, Vijay has more than 30 years of experience in advertising as a branding strategist, creative director, and copywriter involving international, national, and regional clients.

09

He has worked with clients like SBI, SBT (Kerala), Paragon, Cycle Agarbatti, V-Guard, Wonderla, Bhima, Kalyan Sarees, Georooft, Popular Hyundai, BMH, Travancore Medicity, NRHM, Mathrubhumi, Club FM, Kochi Metro, Sobha Limited, AVT, Pankajakasthuri, Asianet, Western Union (Middle East), Nikai (Dubai), Blue Rhine (Middle East), Borouge (UAE), etc.

11



Vijay Shankar
Chief Ideation Officer

